

ERIS

(G) In general, (+) Positive placements, (-) Negative placements. DO Not assume soft aspects are positive. DO NOT assume hard aspects are negative. DO NOT assume conjunctions are neutral.

Eris; sub-rules Taurus and Libra. Feels the emotion of "want" or "need", which if afflicted becomes "greed". Eris is concerned with the quantitative value of things- from Eris' own point of view. Planets aspected by Eris are weighed and measured, cultivated, farmed, reared up, in almost a Lunar fashion- but Eris wants a return, and this relationship could be one of exploitation if afflictions are present. Eris wants security, comfort, a return. The function of Eris is to ensure that wants are met, whether these are just or not; Eris is capable of ruthlessness. Look to Eris to find the business head in a chart, the value (and price) of materials and labour, the understanding of give-and-take, of exchange rates.

Images: a miller rubbing his hands; a man driving a sharpened stake into the ground.

ER-SU: (G) a born businessperson; (+) successful; generous; a benefactor; (-) makes decisions based on apparent quantitative advantage; makes bad decisions.

ER-MO: (G) an intuitive businessperson; a saver; interested in antiques; (+) a good eye for appraisal; charitable; a good housekeeper; (-) difficulties in reconciling home and business interests; sympathies interfere with powers of risk evaluation.

ER-ME: (G) makes quick decisions; (+) good at negotiations; auctions; a good agent; (-) impulse buyer.

ER-VE: (G) involved with service, art or entertainment industries; (+) recognises quantity as a quality; good negotiator; appraiser of art; (-) difficulty reconciling quantitative and qualitative values.

ER-MA: (G) competitive; acquisitive; property-oriented; aggressive bidder; hard seller; good at hostile takeovers; (+) finds and exploits new opportunities well; a pioneer; (-) makes rash decisions.

ER-JU: (G) a speculator; a player of the markets; keeps a diversified portfolio; believes in laissez-faire; (+) diversifies easily and well; fingers in many pies; (-) causes and indulges in bubbles; a gambler; penny-wise and pound foolish or vice-versa.

ER-SA: (G) a blue-chip investor; a director; a financial authority; maintains standards; ensures culpability; (+) a good fund manager and hedger; (-) ambitious; grasping; protectionist; monopolist.

ER-UR: (G) a business iconoclast; a maverick; works outside institutions; oriented towards the technological; an inventor and a marketer of inventions; (+) exploits new technology naturally

and easily; (-) quirky values; drawn to unconventional investments.

ER-NE: (G) generous; charitable; (+) good with business intangibles; advertising; public relations; (-) impractical business objectives; false advertising; fictional businesses; a spendthrift; inflationary.

ER-PL: (G) a ruthless businessperson; a dealer in necessities; in estates and wills; taxes; the sex industry; (+) good at redirecting business initiatives; at exploiting side-effects and waste; successful in conservation and renewable resources; (-) greed; exploitation; the black market; “under the counter” trade; theft; prostitution; involved in “the tragedy of the commons”.

ER-SE: (G) a good manager; makes and employs business models; corporate strategies; a “quant”; (+) easily understands business mechanisms; facilitates transactions; a clever but not necessarily practical theoriser; (-) has difficulty reconciling business aims and means; model and reality.